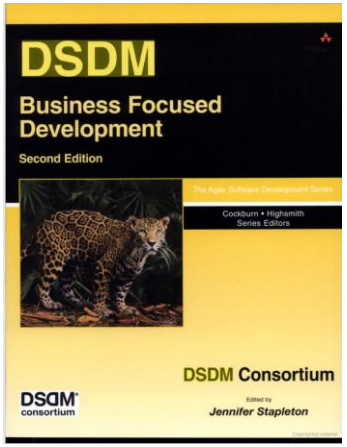
AgilePM and Digital Services

Peter Stansbury, Lead Author

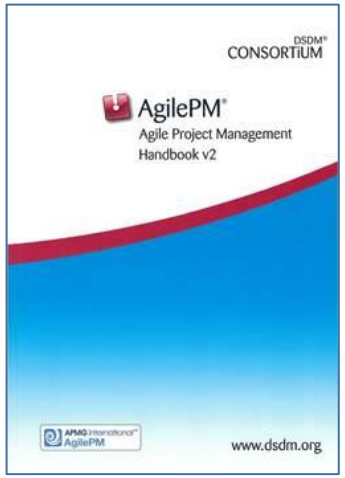
What is the Agile Business Consortium?

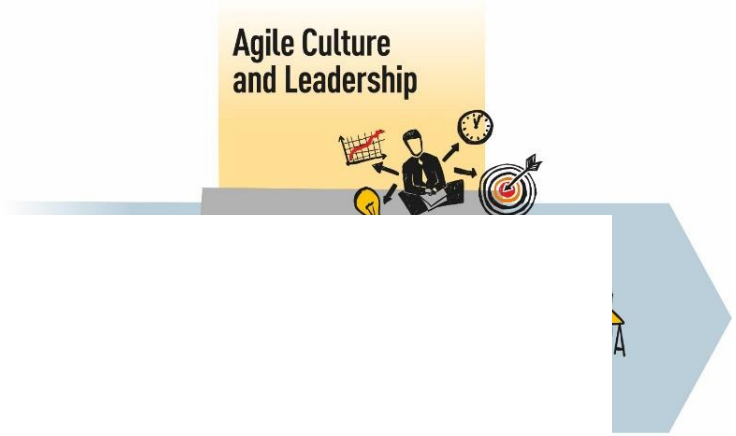
1995

2001



2010





2016

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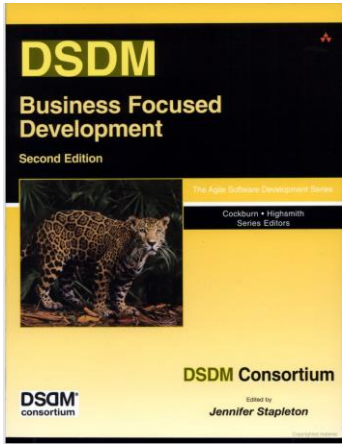
What is the Agile Business Consortium?

Agile Business Consortium

1995



~~We invented Agile~~

~~Now we're re-inventing Agile~~

We can't stop iterating!

AgilePM Digital Services®

2017

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The trigger

AGILE PM

GOV.UK DIGITAL

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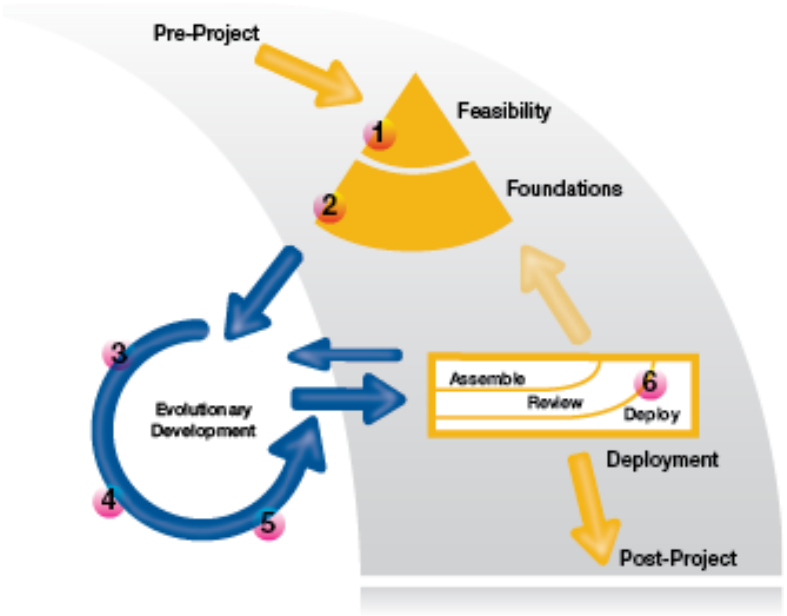
The trigger



V

AGILE PM

GOV.UK DIGITAL

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Exam nightmare

Lifecycle

Roles

User Research

Products

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The goal

AgilePM
Digital Services®

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User Research

FUTUREGOV

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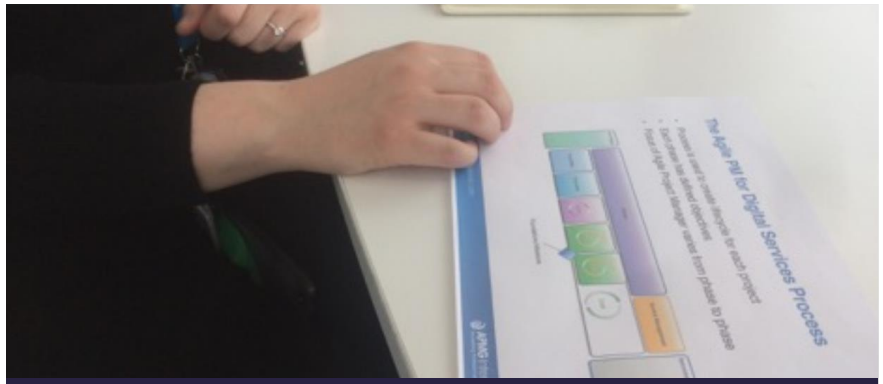
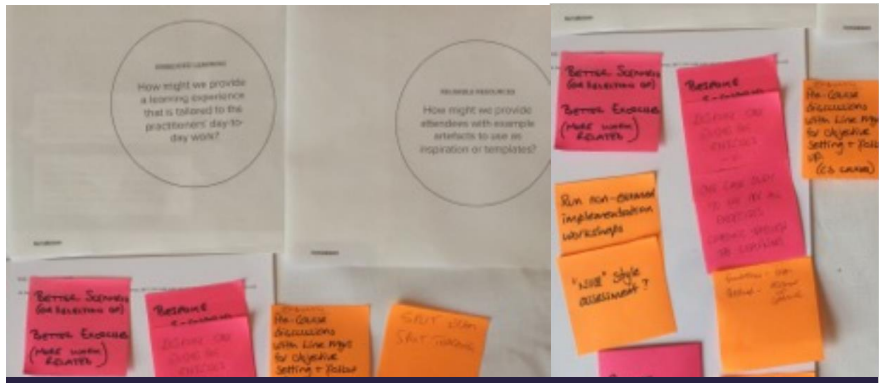
In-depth interviews with training participants and commissioners



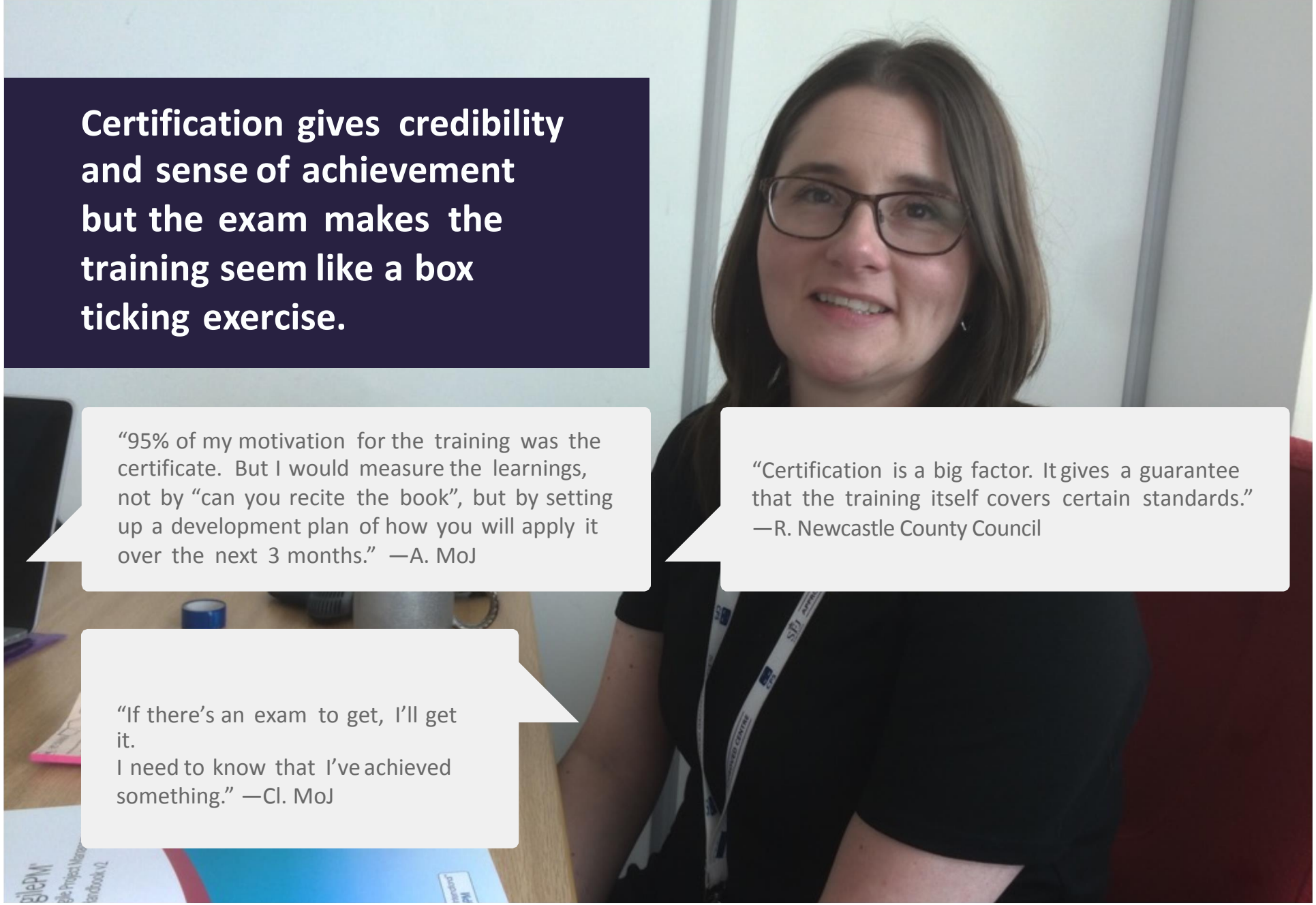
User testing of new concepts and materials

Observation of a course in alpha



Ideation workshop with training organisations

Certification gives credibility and sense of achievement but the exam makes the training seem like a box ticking exercise.



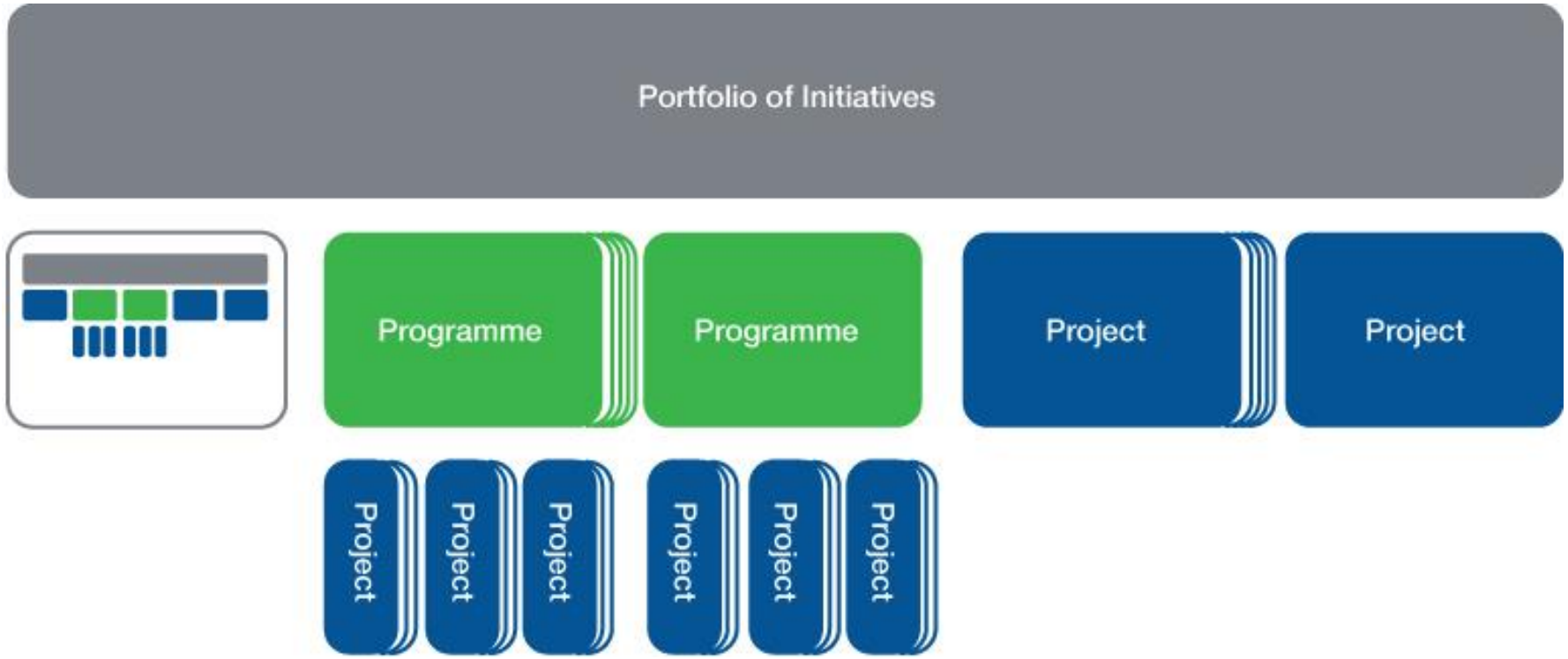
"95% of my motivation for the training was the certificate. But I would measure the learnings, not by "can you recite the book", but by setting up a development plan of how you will apply it over the next 3 months." —A. MoJ

"Certification is a big factor. It gives a guarantee that the training itself covers certain standards." —R. Newcastle County Council

"If there's an exam to get, I'll get it.
I need to know that I've achieved something." —Cl. MoJ

BETA

The Wider Context



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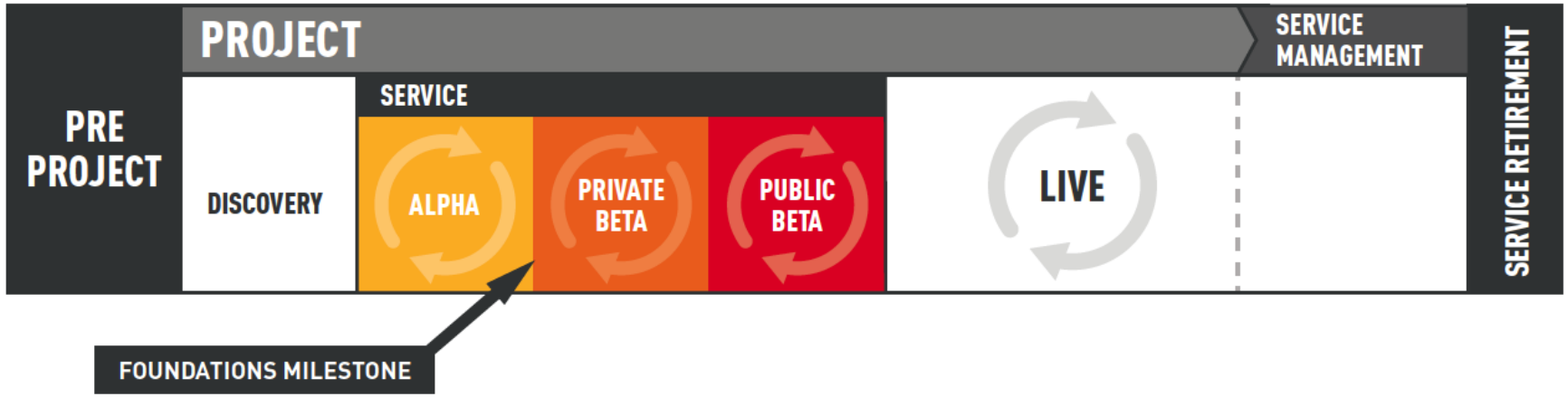
New Lifecycle – single service



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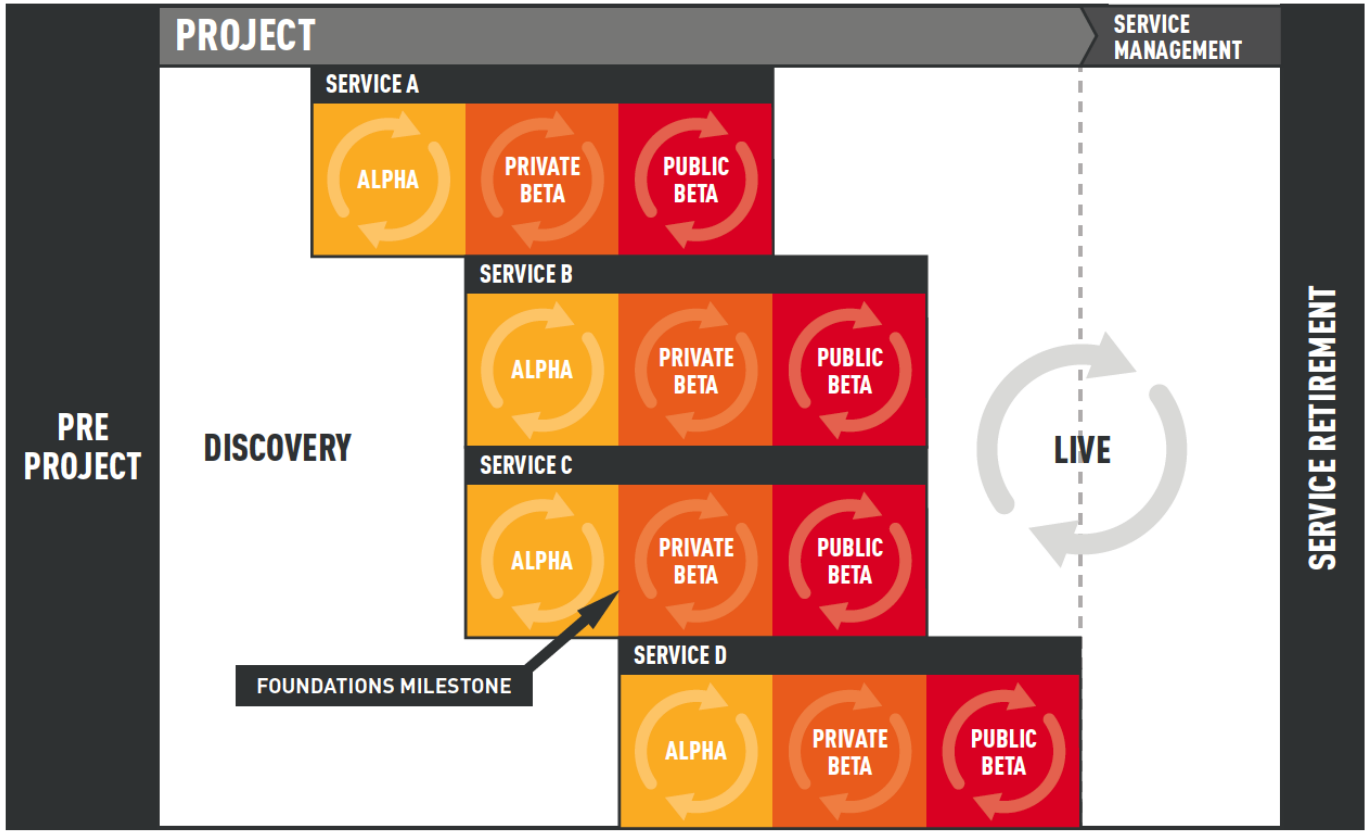
Multi-Service Project



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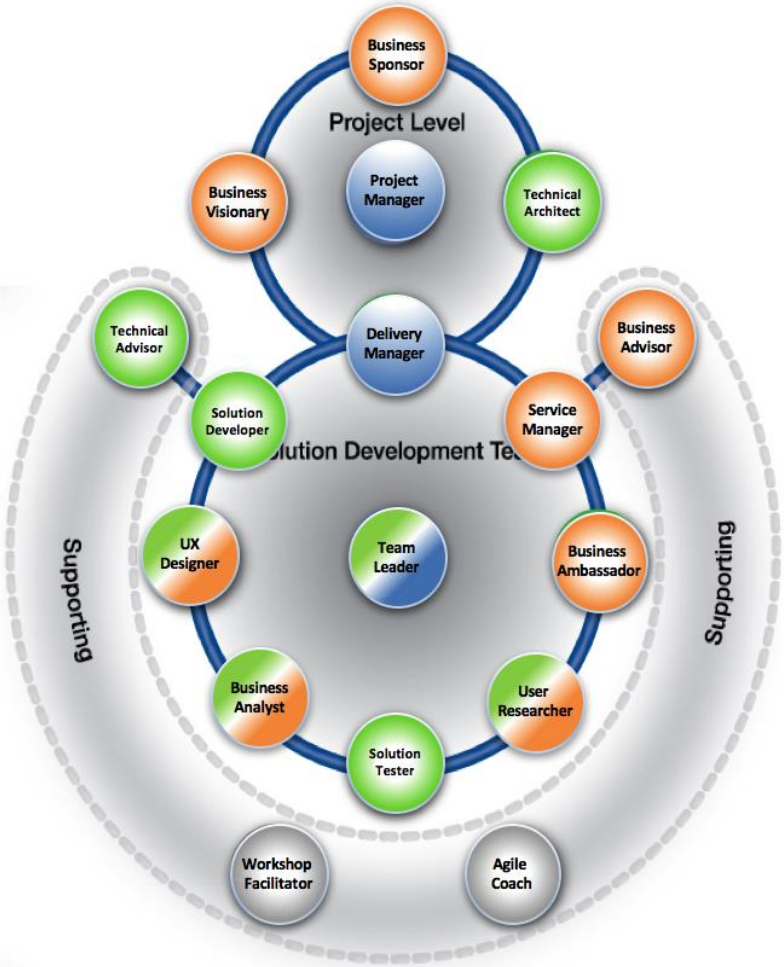
Roles and Responsibilities

- Business Interests
- Solution/Technical Interests
- Management Interests
- Process Interests



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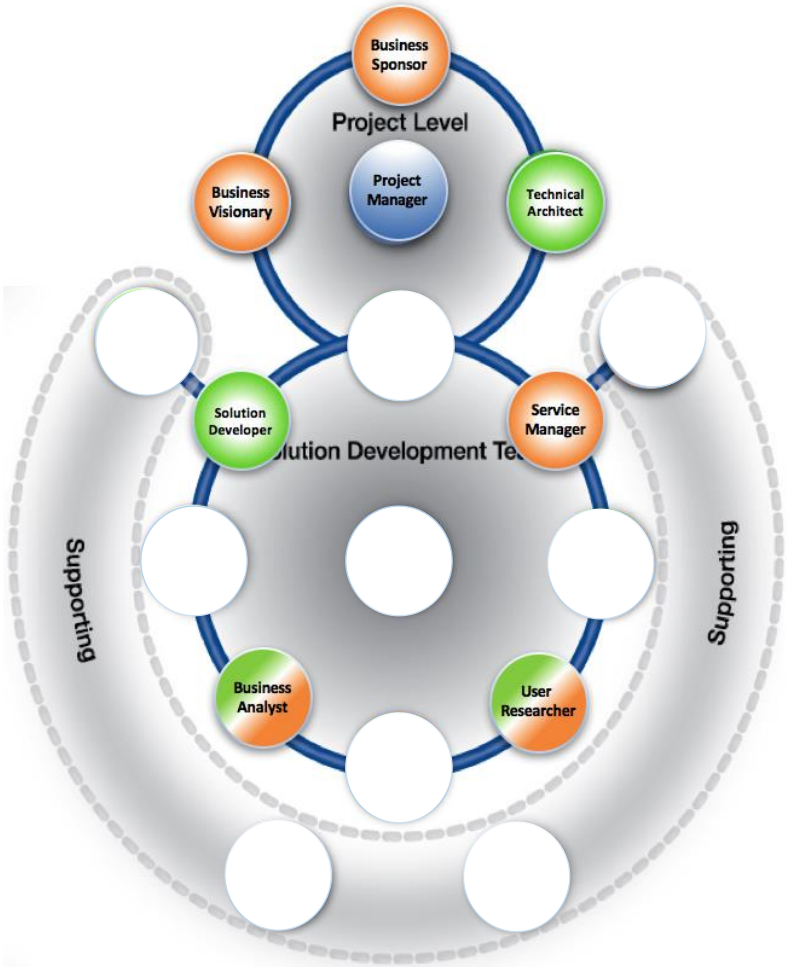
The Discovery Team



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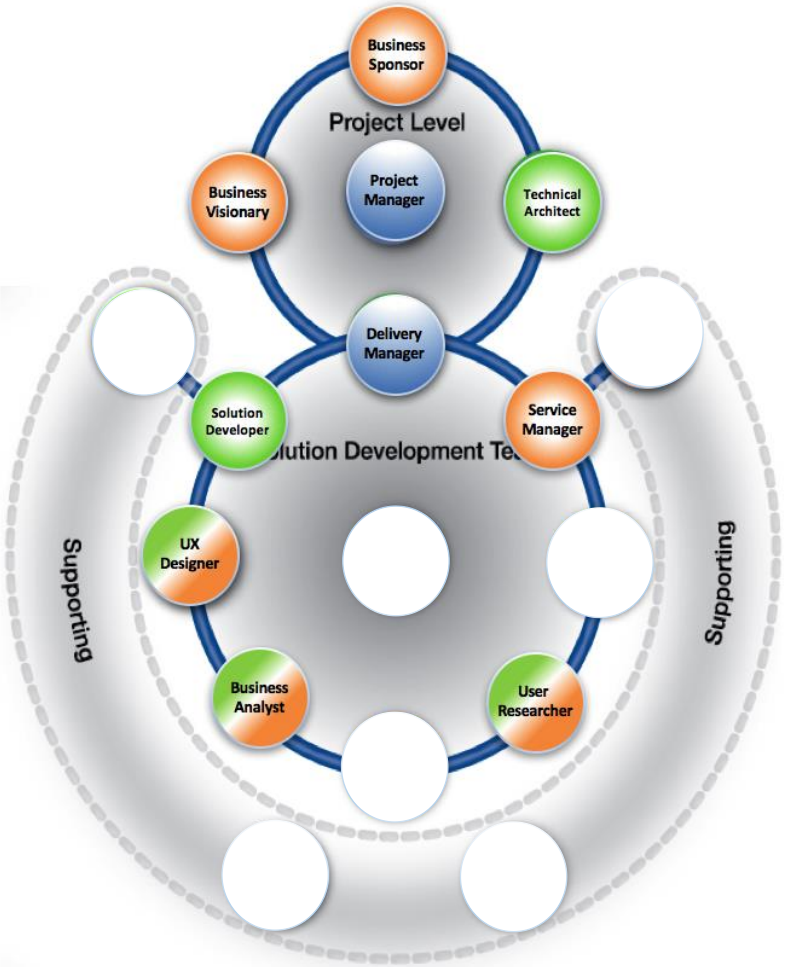
The Alpha Team



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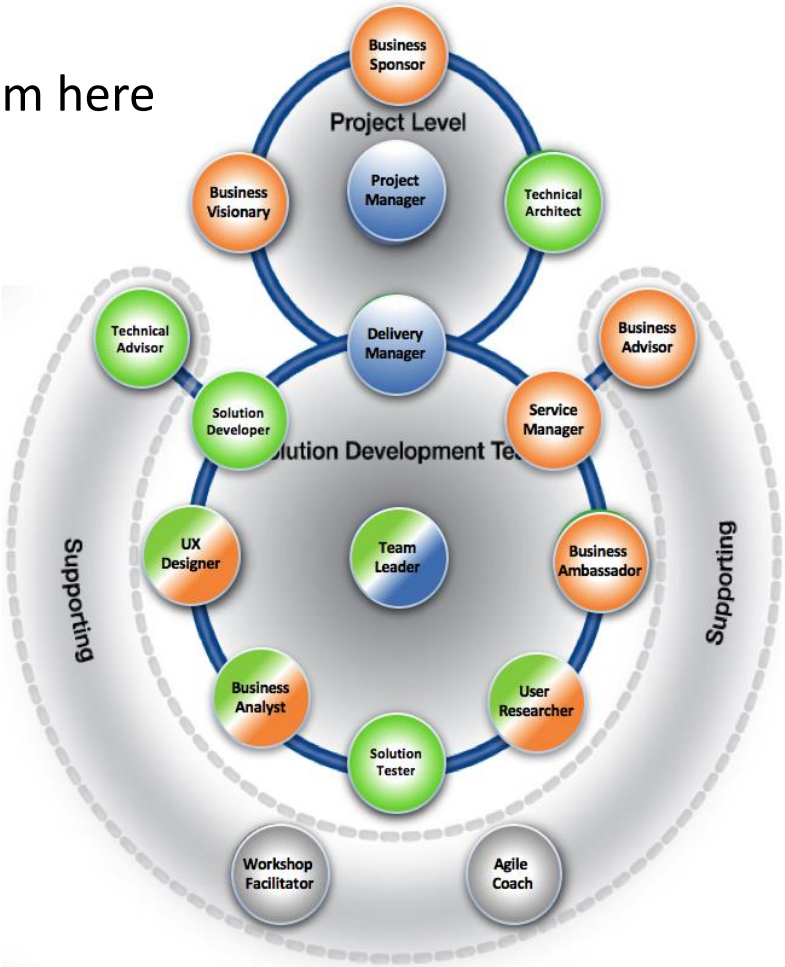
The Beta Team

- Usually your full team here



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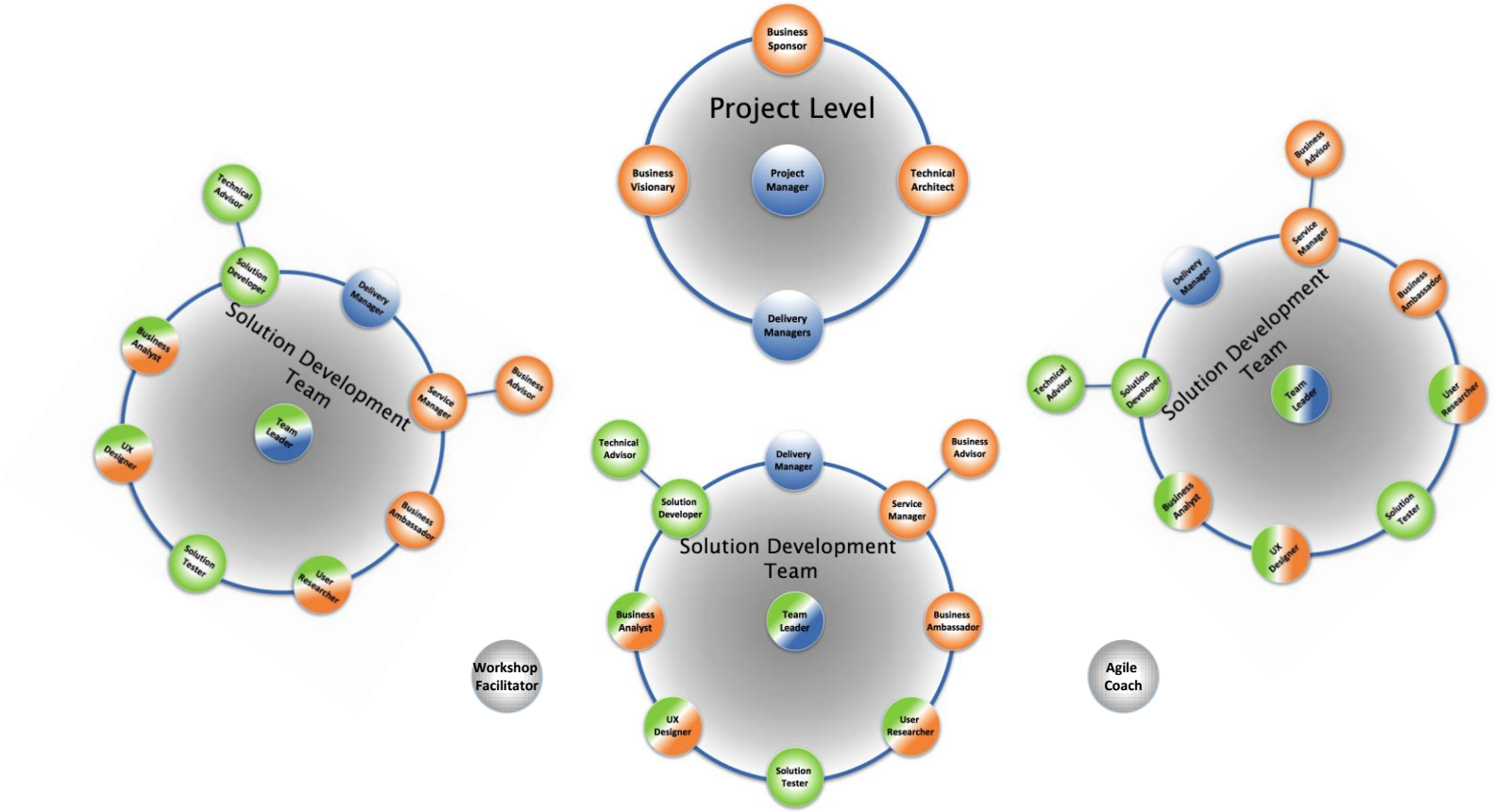
Multiple Teams



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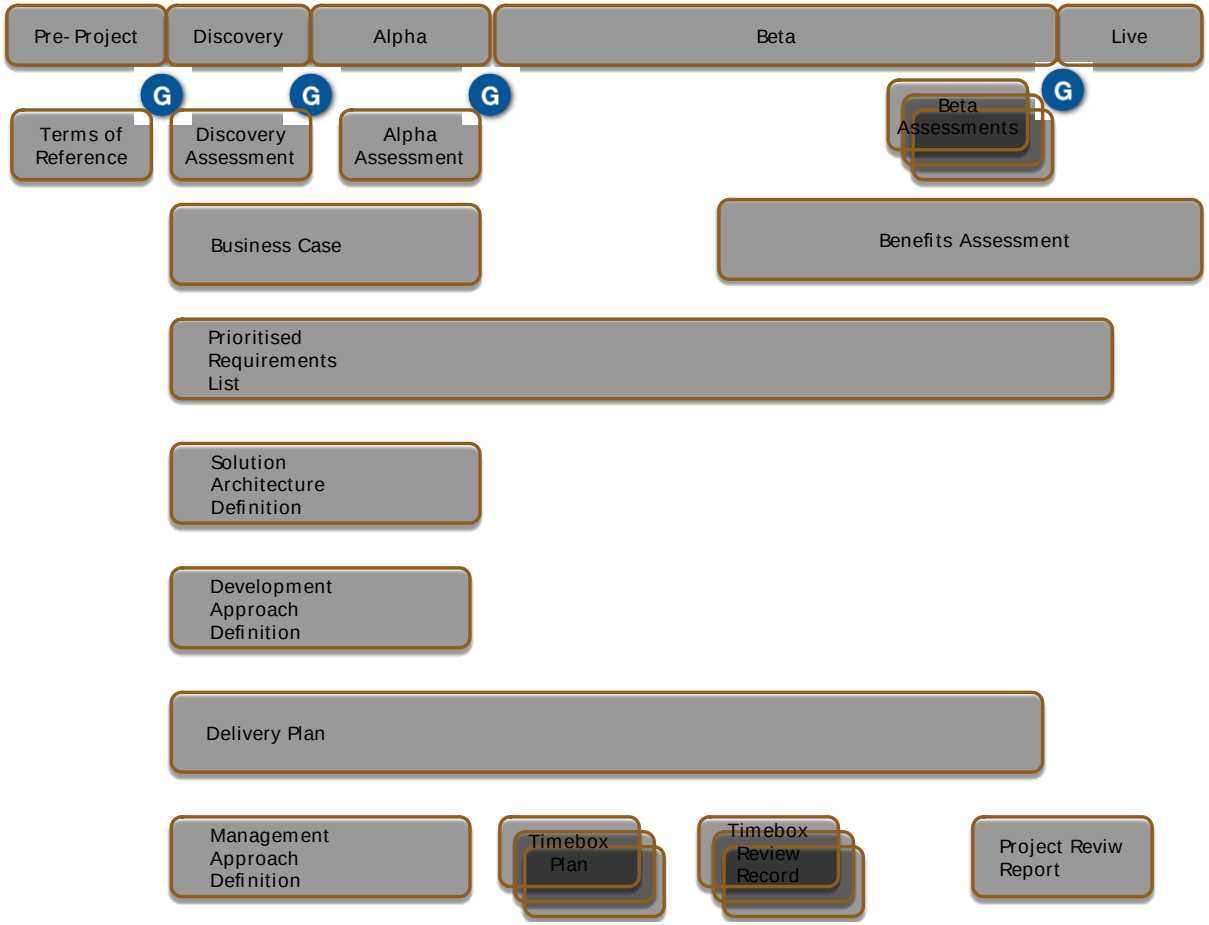
Artefacts



- Business owned Artefacts
- Solution/Technical owned Artefacts
- Management owned Artefacts

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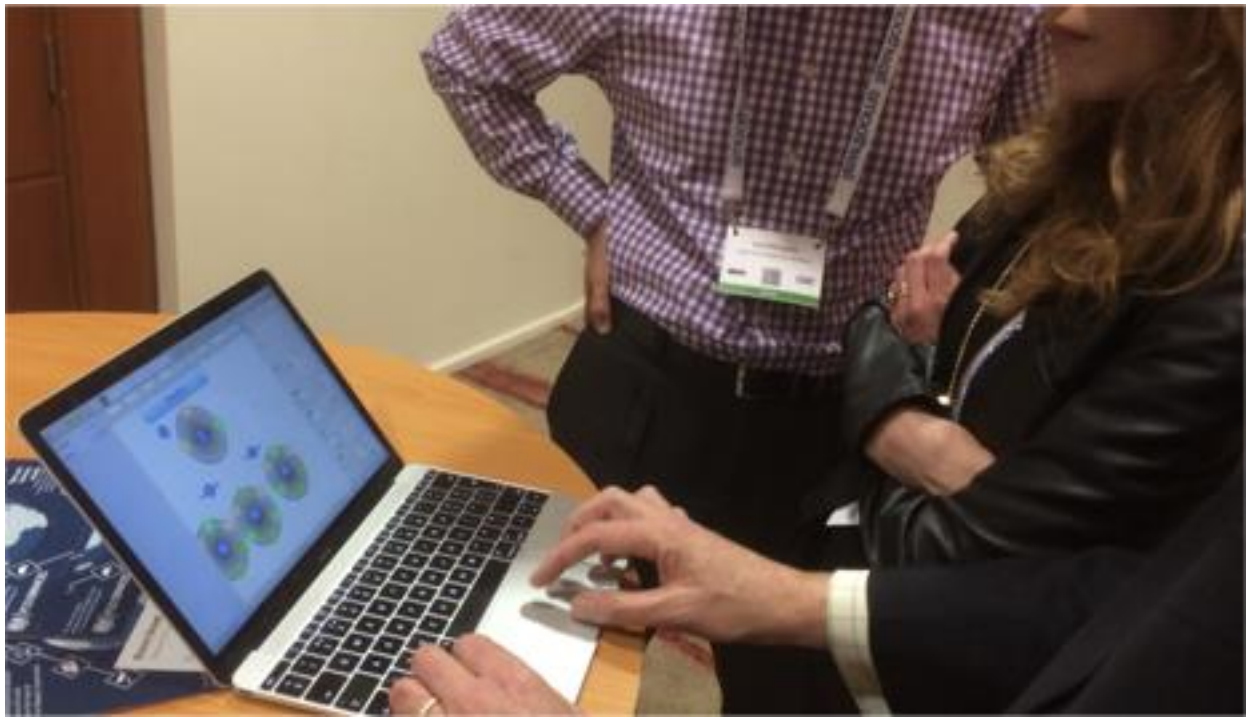
Users at the Centre



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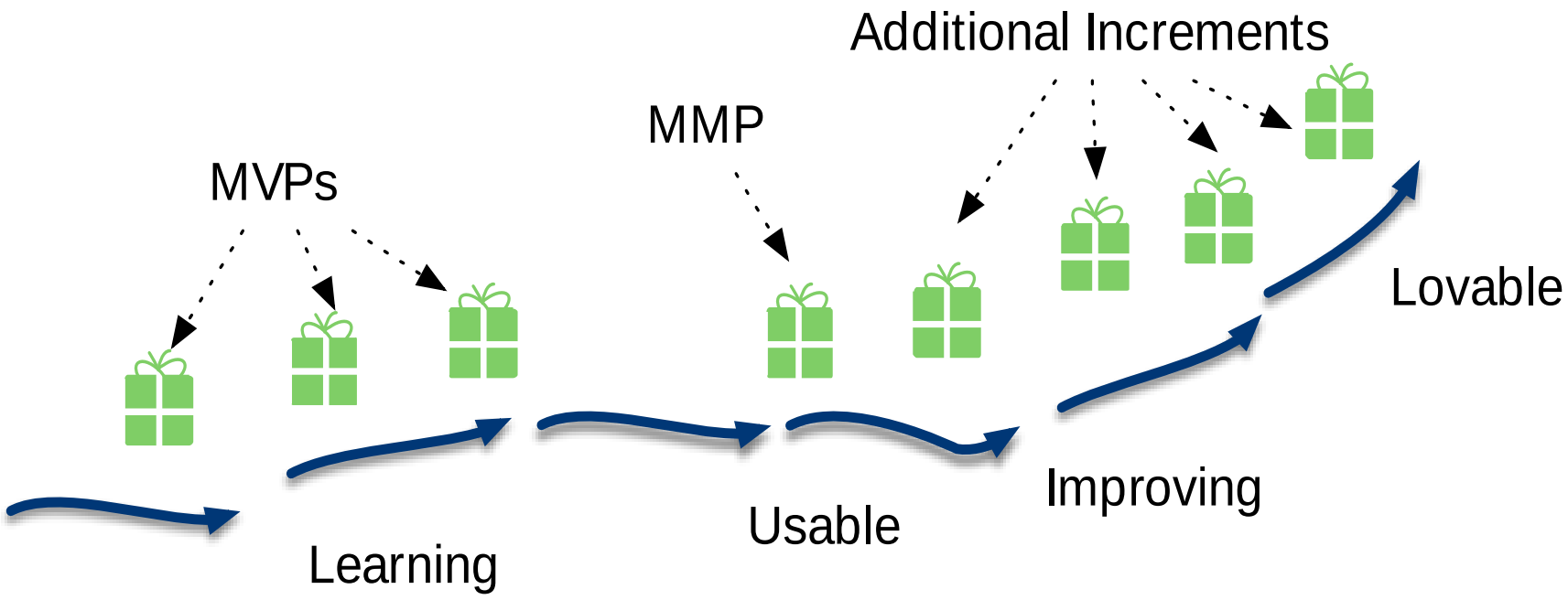
Lots of increments



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Timeline from Alpha to Live

Are we building the thing right ?

Alpha	Private Beta	Public Beta	Live
Spring	Jun - Oct	Nov-Dec	2018

Are we building the right thing?

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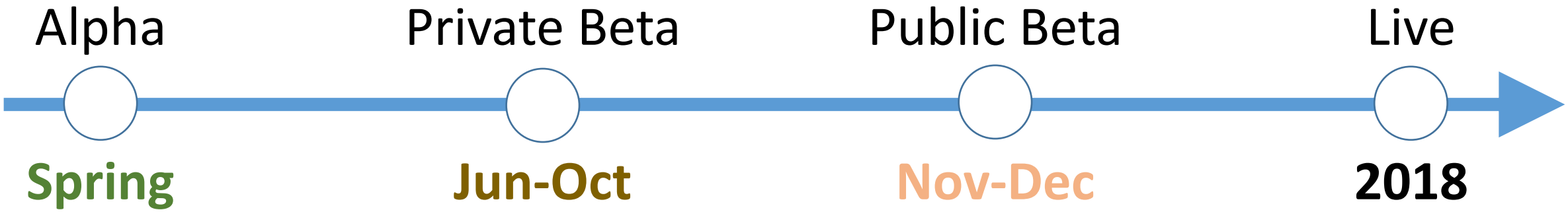
Timeline from alpha to live



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