KING'S College LONDON

Embracing innovation:

How to build an innovative and agile e-learning team

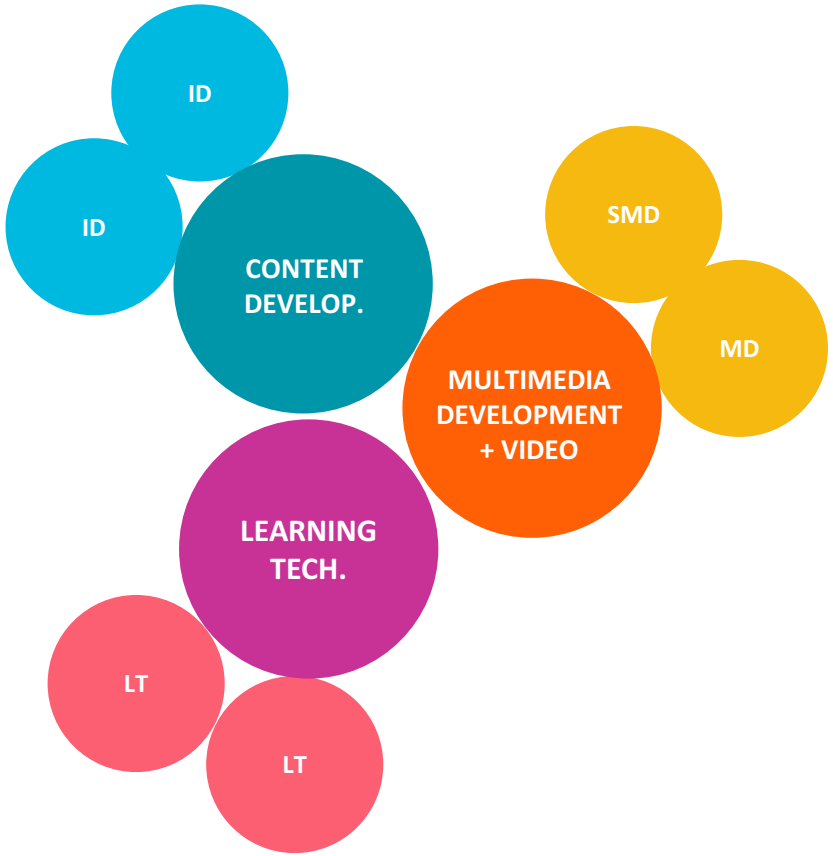
Louise Bennett | Instructional Technology Manager, King's Online

An introduction to King's Online

(In five minutes or less)

2015

CUDL
Central Unit for Distance Learning



2015 – CUDL
Design & dev.

= 6

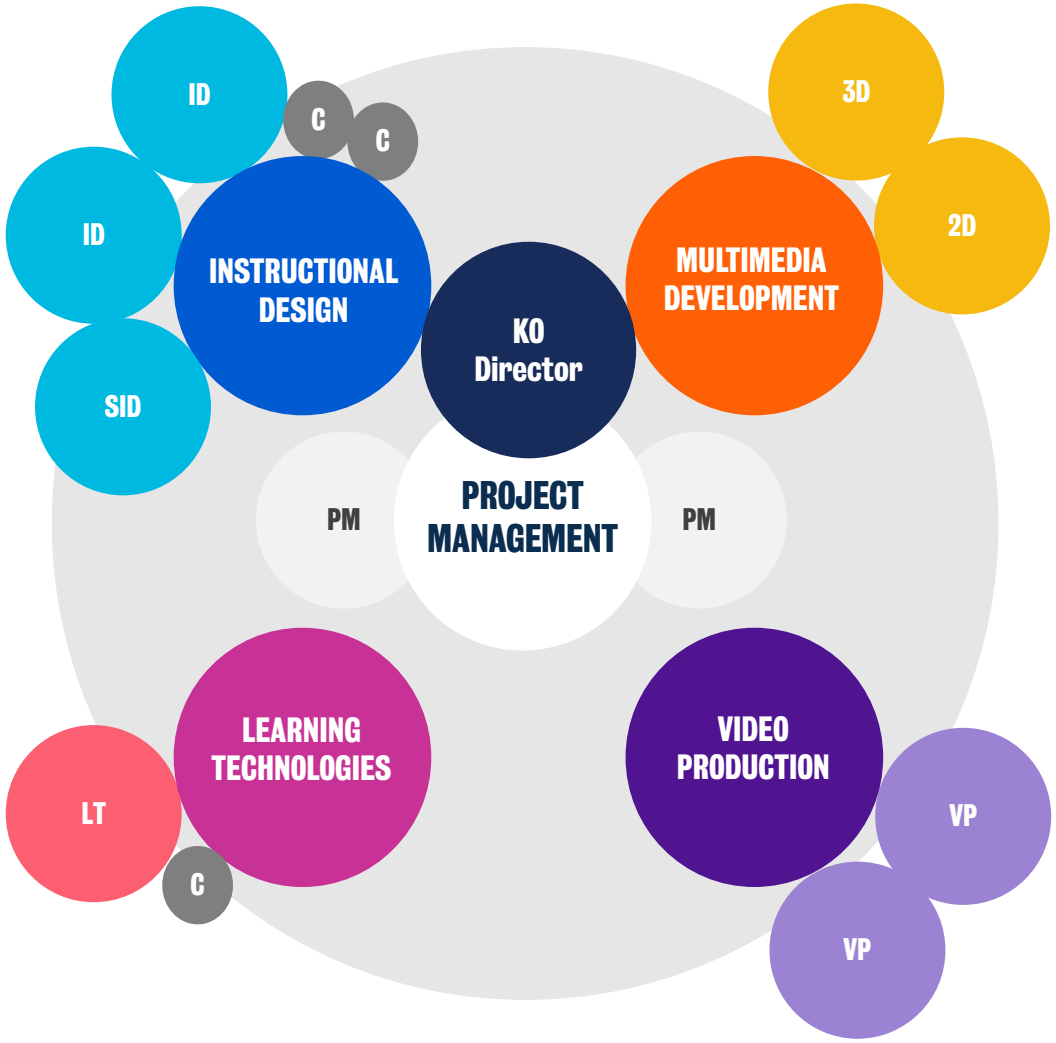
staff members
+admin staff and consultants

2015

CUDL
Central Unit for Distance Learning

Jan – Mar 2016

King's Online is created
CUDL → IDD


ID
C
C
ID
INSTRUCTIONAL DESIGN
SID
KO Director
MULTIMEDIA DEVELOPMENT
3D
2D
PM
PROJECT MANAGEMENT
PM
LEARNING TECHNOLOGIES
LT
C
VIDEO PRODUCTION
VP
VP

IDD = 12 staff

King's Strategic Vision 2029

By 2029

- Thousands of students
- 10+ Fully Online Master Programmes
- 12 Modules x 6 weeks each
- Estimate of 3000 Learning Objects in 3 years

UK Leader Online H.Ed

2015

CUDL
Central Unit for Distance Learning

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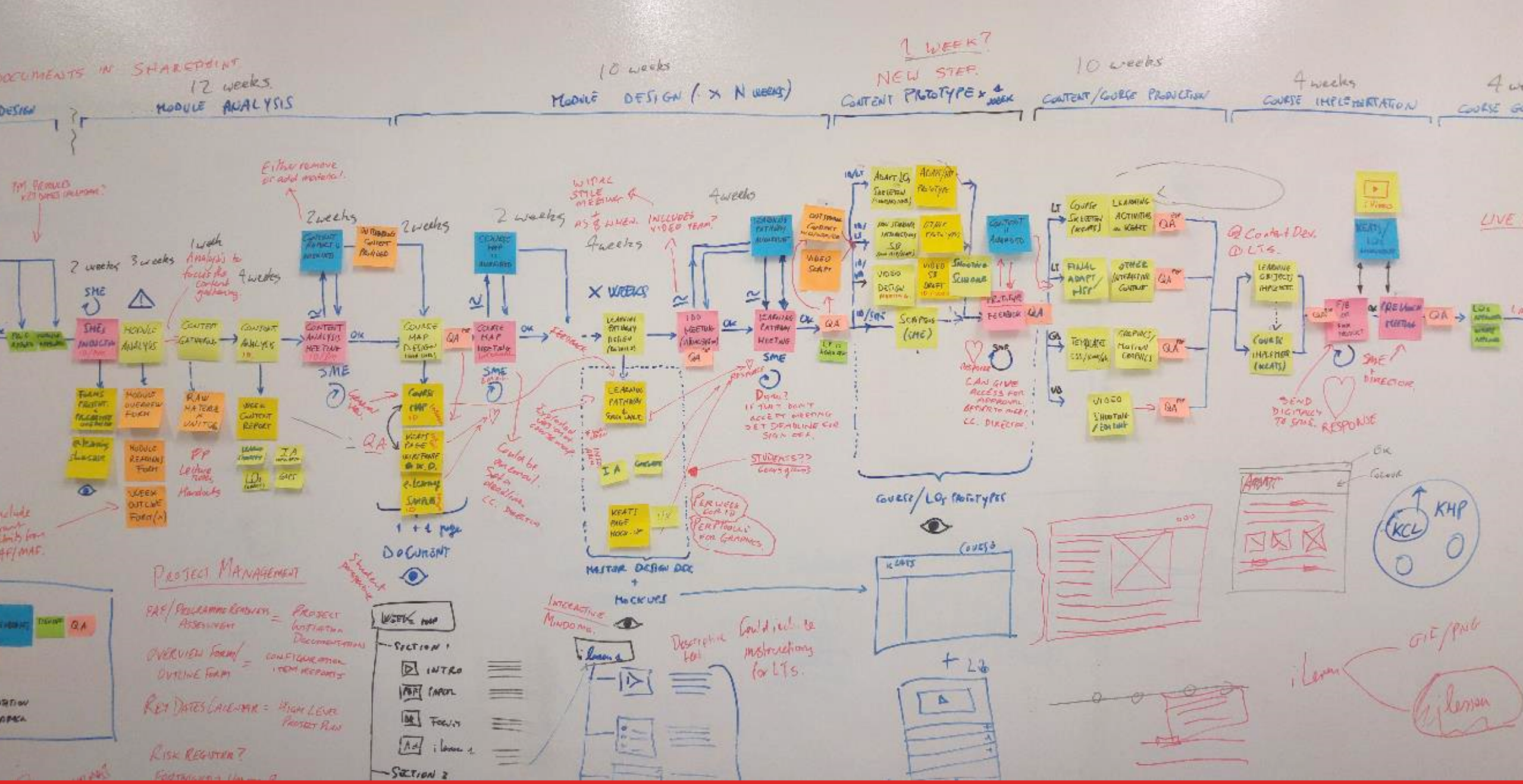
May 2016

Collaborative Workflow Revision
Workflow 2.0

IDD Team, Today

Jun 2016

Product R&D starts


DOCUMENTS IN SHAREPOINT
12 weeks
MODULE ANALYSIS
10 weeks
MODULE DESIGN (X N WEEKS)
1 WEEK?
NEW STEP
CONTENT PROTOTYPE
10 weeks
CONTENT/COURSE PRODUCTION
4 weeks
COURSE IMPLEMENTATION
LIVE
SME
MODULE ANALYSIS
CONTENT GATHERING
CONTENT ANALYSIS
CONTENT ANALYSIS MEETING
COURSE MAP DESIGN
COURSE MAP MEETING
LEARNING PATHWAY DESIGN
LEARNING PATHWAY MEETING
LDD MEETING
LEARNING PATHWAY ALIGNMENT
SCRIPTS (SME)
FEEDBACK
COURSE/LO PROTOTYPES
COURSE SELECTION
LEARNING ACTIVITIES
FINAL ADAPT HTF
OTHER INTERACTIVE CONTENT
TEMPLATE CSS/KAMGA
GRAPHICS/MOTION GRAPHICS
VIDEO SHOOTING/EDITING
COURSE IMPLEMENTATION
FEEDBACK MEETING
MASTER DESIGN DOC
+
MOCKUPS
DOCUMENT
PROJECT MANAGEMENT
KHP
KCL
GIF/PNG

May 2016

Collaborative Workflow Revision
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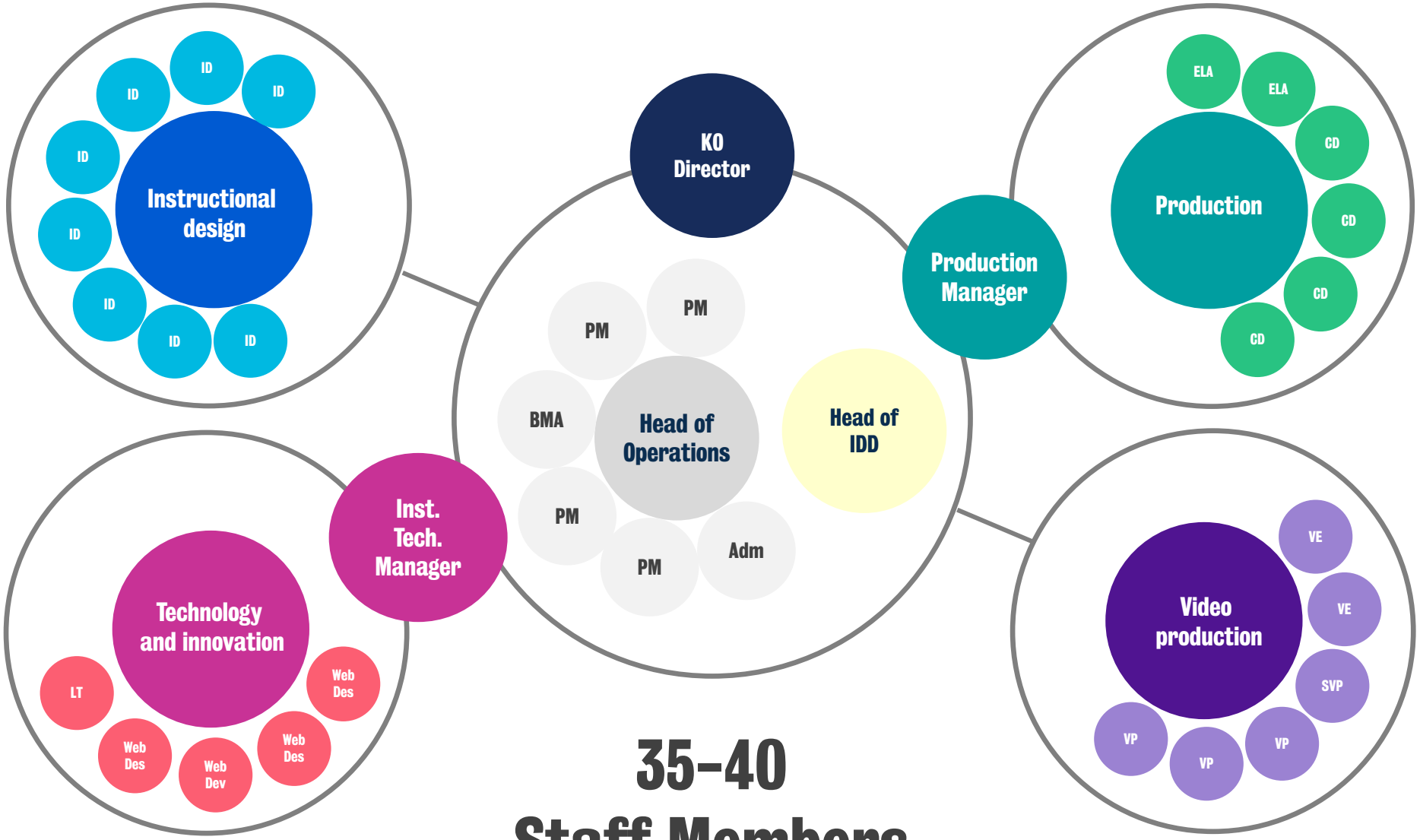
IDD Team Today

Jun 2016

Product R&D starts



35–40 Staff Members

May 2016

Collaborative Workflow Revision
Workflow 2.0

IDD Team Today

Jun 2016

Product R&D starts

Aug – October 2016

Focus on responsive e-learning design

Nov 2016

IDD embraces a full Open Source Framework

Oct 2016

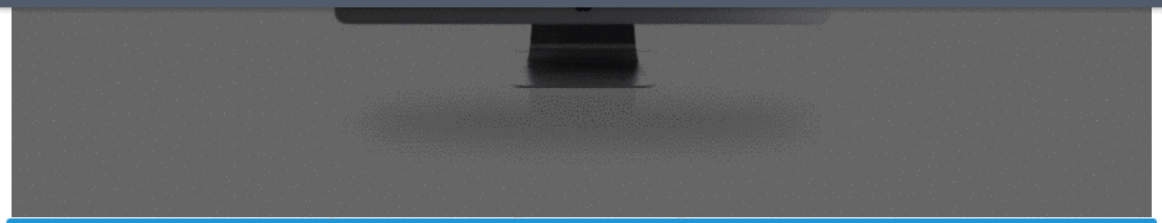
Focus on LX

2017

New ideas and consolidation

2018

???????



Transcript

Transcript

Accordion

You can use the **accordion** component to present learners with a series of headings, which once selected, expand to reveal associated text. Select each of the headings below to find out more about how accordions can be used.

These components can be either single or spanned. If spanned they can also contain a graphic.

Select the headings to find out more.

- **Lists** +
- **Steps in a process** +
- **Recaps** +

< Previous | Go to main menu | Back to menu | Next >

Looking forward

An open source and innovation-focused mindset

- We want **control the tools** we use
- We want to **contribute** to the community
- We have design & development **ideas**
- We want to be **industry leaders** in what we do

Where we're innovating

A brief explanation

- UX and UI
- Authoring tools
- Workflows
- Multimedia and video
- VR?

What we've learned

Eighteen months in review

Innovation is expensive

Nothing is actually free

Innovation is exciting!

… but also adds complications

Recruiting non-traditional talent is difficult

Specialists don't always consider a career in e-learning

Testing and review

Are you sure you've tested it enough?

Every project is different

There is no One True Way

Conclusions

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https://github.com/KingsOnline